

Frequently Asked Questions-Non-Profits

What is Give-Education? What is the goal?

We came up with “Give-Education” to support the great work of K-12 education. Alumni Nations works with schools and districts in every corner of the United States, and we know raising funds for special projects is not easy. We are encouraging K-12 alumni and their communities to come together virtually this year to help raise funds to set their schools up for success in the upcoming years. This is the only national event of its kind, and we are excited to engage all communities to support the K-12 education system.

How does it work?

On Wednesday, March 5, 2025, Alumni Nations will host a 24-hour giving event encouraging charitable donations through our online giving platform give-education.com.

Alumni Nations will provide toolkits, training sessions, outreach support, mass media and social media coverage to make it easy for all nonprofits to participate. Each participating organization will have an individualized web page to promote their cause. This web page can also be used for year-round online fundraising.

Individuals will be able to donate money to the nonprofit organizations of their choice beginning on Wednesday, February 12th, 2025, with the main event day on Wednesday, March 5th, 2025. All donations are tax deductible and irrevocable. (Donations will not be refunded). Donors will receive a receipt for their gift. The nonprofit will receive contact information for each donor, unless the donor elects to remain anonymous.

Who is behind it?

Alumni Nations is the leader in K-12 alumni engagement. Alumni Nations is a trusted partner of K-12 schools, districts, and education foundations with the goal to help energize and engage alumni and the greater community, positioning schools as the foundation of strong neighborhoods, work forces and communities.

Is there a minimum or maximum donation?

The minimum donation for Give-Education is \$10. There is no maximum donation limit.

Who can participate?

All education-focused nonprofits with 501(c)(3) tax-exempt status are eligible to participate in Give-Education.

Why should my organization participate?

- Raise funds for your organization.
- Educate the public about your cause.
- Find and cultivate new donors through the national conversation surrounding the day: media, advertisements, social media.
- Activate your supporters to advocate and leverage their networks on your behalf.
- Reinvigorate lapsed donors.
- Convert check-writing donors to online donors.
- Kick off your end of year fundraising campaign early.

What does my nonprofit need to do?

- Register for Give-Education.
- Create a landing page for your organization using the Give-Education site.
- Access the nonprofit toolkit and attend training sessions for additional support.
- Broadcast your campaign's message using existing communication networks.
- Secure matching grants and prizes to entice donors to your group.
- Recruit individuals to be Peer-to-Peer Fundraisers for your organization.
- Think outside the box, be engaged and have fun!!

How can an organization receive donations?

If you are already listed on give-education.com, you don't need to do anything except make sure your nonprofit's profile and page is updated and motivating. If your nonprofit is not listed on give-education.com when you do a search, please make sure you register to be included.

How will an organization know who has donated to them?

Organizations that have registered on give-education.com can track donations in real time by logging into their account. Organizations will also receive an email notification for every

donation. Nonprofits can download a detailed donation report at any time through their account to thank and follow-up with individual donors and tabulate donation value and number of donors. This .csv file can be used in Excel and is widely compatible with other spreadsheet applications.

Do I need to issue a tax receipt to my donors?

No, donations made through give-education.com will automatically receive a receipt from the Mightycause Charitable Foundation. Your organization can include a custom message that will be included in the tax receipt email sent to donors. However, we do encourage designated charities to send a thank you note to their donors letting them know how awesome they are!

When will my organization receive the funds contributed?

Donations made on the giving day, March 5th, will be disbursed on the 25th of March for those with EFT. Funds that come in during early giving follow this disbursement cycle:

- 10th of the month, for donations made from the 16th of the previous month through the last day of the previous month.
- 25th of the month, for donations made from the 1st through the 15th of that same month.

Orgs set up with a check will receive funds for the current month on the 10th of the following month.