

Support Local Nonprofits Through Sponsorship



What is Give Local Piedmont?

Give Local Piedmont is the region's largest 24-hour online giving event, benefiting hundreds of nonprofits in Fauquier, Culpeper, Madison, and Rappahannock counties. On Tuesday, May 13, 2025, thousands of donors will come together to support local organizations in a single, high-energy day of giving. Since its inception, Give Local Piedmont has raised over \$10 million for local nonprofits—a success made possible by the generosity of businesses like yours.

Why Sponsor?

Sponsorship isn't just about giving—it's about growing your brand, engaging with the community, and making a lasting impact.

- ✓ **Unmatched Visibility** – Your brand will be showcased across multiple platforms, including website, social media, print, and radio.
- ✓ **Community Leadership** – Demonstrate your commitment to philanthropy and social good.
- ✓ **Direct Audience Engagement** – Reach thousands of donors, businesses, and nonprofit supporters across the region with a company-branded giving webpage.
- ✓ **Exclusive Perks** – Name prize opportunities, and more!

“ We were absolutely amazed by the generosity of our community, with donations pouring in from family, friends, and even philanthropic strangers. The bonus incentives from NPCF helped us raise even more funds! As a result of our participation, we were able to transition from a pop-up operation to establishing a physical location.
-Maggie Kardos, Playdate

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Sponsorship Opportunities

PLATINUM: \$10,000+

- Logo featured on the Give Local Piedmont website and all NPCF advertising across four counties.
- Recognition in all radio PSAs.
- Year-round acknowledgment on NPCF marketing materials.
- Social media promotions.
- \$1,000 Prize in your company's name.
- Company-branded giving page to share your passion for nonprofits with others.

GOLD: \$5,000

- Logo featured on the Give Local Piedmont website and NPCF advertising.
- Social media promotions.
- Prize in your company's name.
- Company-branded giving page to share your passion for nonprofits with others.

SILVER: \$2,500

- Name listed on the Give Local Piedmont website and NPCF advertising.
- Social media promotions.
- Company-branded giving page to share your passion for nonprofits with others.

BRONZE: \$1,000

- Name listed on the Give Local Piedmont website and NPCF advertising.
- Social media promotions.
- Company-branded giving page to share your passion for nonprofits with others.

(Other amounts can be accommodated, just give us a call!)

Join Us as a Sponsor!

Be part of a movement that strengthens our local nonprofits, introduces new donors to philanthropy, and creates lasting impact in our community.

Make checks payable to:

NPCF | PO Box 182, Warrenton, VA 20188

Contact Jim LaGraffe: jlagraffe@npcf.org 540-217-4040

✦ **Company Name:** _____

✦ **Contact Name:** _____

✦ **Email:** _____