

Great Give Day Corporate Sponsorships

You are invited to connect your company's name with the biggest day of giving and celebration of nonprofits in Northeast Iowa! Become a corporate sponsor of Great Give Day, presented on Wednesday, May 17, 2023 by the Community Foundation of Greater Dubuque.

What is Great Give Day?

Great Give Day is a 24-hour, online giving day that inspires community members to come together to celebrate and raise dollars for local nonprofits.



Benefits for Sponsors

Receive a generous state tax credit.

All sponsorships will be eligible for the Endow Iowa 25% State Tax Credit, which can be coupled with federal tax deductions. You'll receive a tax credit voucher that can be applied directly to your State of Iowa income tax. For more information, visit dbqfoundation.org/EndowIowa.

Connect your company to the highest-profile philanthropic event in our community.

Great Give Day is the most widely marketed philanthropic event in the seven-county Dubuque region. Advertising across major media outlets and social media combined with nonprofit outreach efforts create an unparalleled opportunity for positive exposure.

Your sponsorship dollars will be leveraged to create greater impact.

Corporate sponsorship dollars fund bonus prizes that encourage nonprofits to rally their supporters and inspire individuals to donate. Your generosity fuels this unique and exciting community celebration of philanthropy.

Your support will go directly to nonprofits.

The Community Foundation covers the cost of Great Give Day, which means 100% of your sponsorship dollars will go directly to the prize pool to boost donations and participation in the event. This is a much better ratio than any fundraising events that rely on sponsorships to offset event costs.



Sponsorship Levels

PRESENTING SPONSOR: \$10,000+

- Endow Iowa 25% State Tax Credit
- 100% of your sponsorship goes directly to nonprofit endowments to benefit our community
- Sponsorship of bonus prize hours (recognition on radio and social media during hours)
- Prominent logo placement as Presenting Sponsor on Great Give Day website and all donation e-receipts
- Recognition in all promotions leading up to event, including:
 - Radio
 - Paid Print Advertising
 - Social Media

PLATINUM SPONSOR: \$5,000 - \$9,999

- Endow Iowa 25% State Tax Credit
- 100% of your sponsorship goes directly to nonprofit endowments to benefit our community
- Sponsorship of bonus prize hours (recognition on radio and social media during hours)
- Logo on Great Give Day website
- Recognition in promotions leading up to event, including:
 - Paid Print Advertising
 - Social Media

GOLD SPONSOR: \$2,500 - \$4,999

- Endow Iowa 25% State Tax Credit
- 100% of your sponsorship goes directly to nonprofit endowments to benefit our community
- Company name listed on Great Give Day website
- Recognition in promotions leading up to event, including:
 - Social Media

SILVER SPONSOR: \$1,000 - \$2,499

- Endow Iowa 25% State Tax Credit
- 100% of your sponsorship goes directly to nonprofit endowments to benefit our community
- Company name listed on Great Give Day website

Here For You

For more information or to sponsor Great Give Day, contact Emily Rollins at 563.588.2700 or emily@dbqfoundation.org.

2022 CORPORATE SPONSORS

Platinum Sponsors

- Dupaco Community Credit Union
- MidwestOne Bank

Gold Sponsors

- Foundation for the Future of Delaware County
- Klauer Manufacturing
- Theisen's Home*Farm*Auto

Silver Sponsor

- Avantax
- First Community Trust
- GreenState Credit Union
- Maquoketa State Bank/Ohnward Bancshares
- Vogt Group

"Great Give Day is a great opportunity to celebrate and support nonprofits while aligning our company with an exciting day of community-wide philanthropy."

Bob Hoefler

Dupaco Community Credit Union